



AL-STYLE COMPANY

One of the largest players
in the distribution of goods of various categories
on the territory of Kazakhstan and Kyrgyzstan.

Al-Style company offers a full range of computer, network, installation devices and components, toys for children and seasonal goods, mobile phones and accessories of world-famous brands at the best prices.

Our company provides services of the highest quality, based on high speed of work, individual approach to each client, highly qualified specialists, advertising support, partnership programs, seminars and trainings.

An aerial, grayscale photograph of a cityscape. In the foreground, a large, modern building with a flat roof and several windows is visible. The building is surrounded by other smaller structures and parking areas. In the background, a dense urban area with many buildings stretches towards a hilly horizon. The overall tone is muted and professional.

WHO ARE WE?

EUROPE



KAZAKHSTAN

KYRGYZSTAN
est. 2010 year



UAE



INDIA



CHINA



SOUTH KOREA

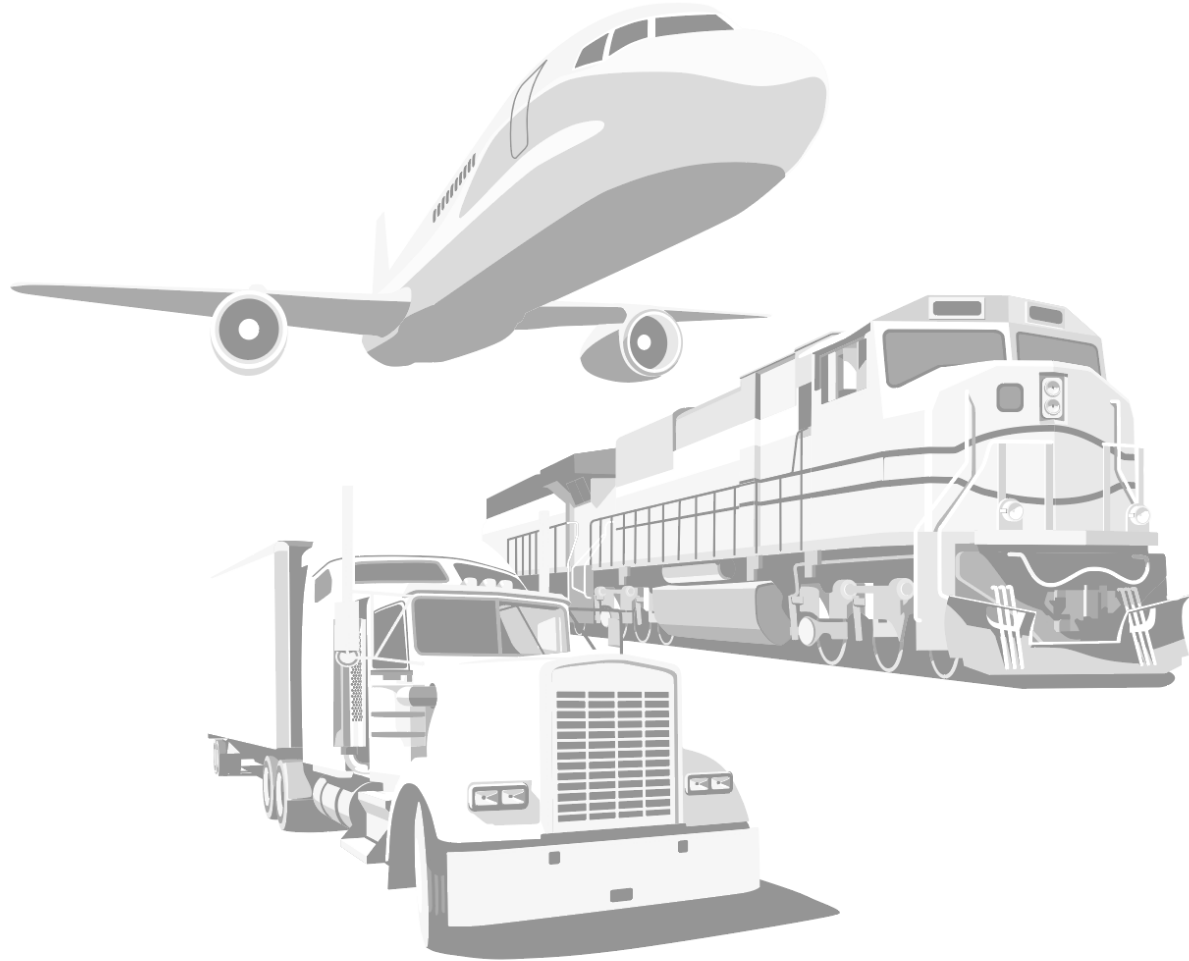


TAIWAN

PARTNERS

More than 7 000 stores,
560 of which are
the largest stores
in the countries

SUPPLY OPTIONS





KAZAKHSTAN 100% MARKET COVERAGE

Sulpak



МЕЧТА


Детский мир

MARWIN
Marwin Family Shop

сеть магазинов
МЕЛОМАН®

EVRIKA

 **TECHNODOM**

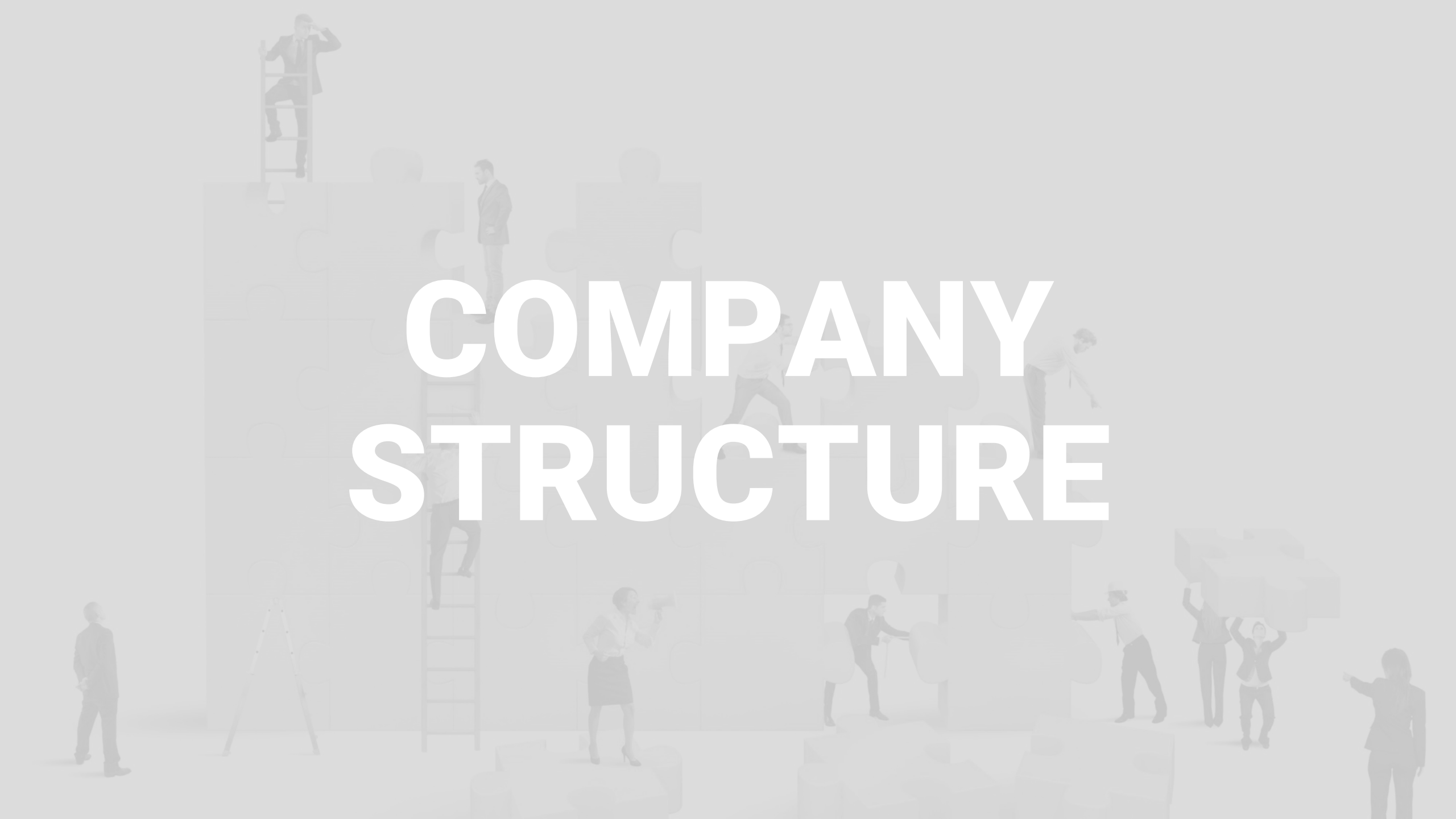
iPoint

ALSER.kz

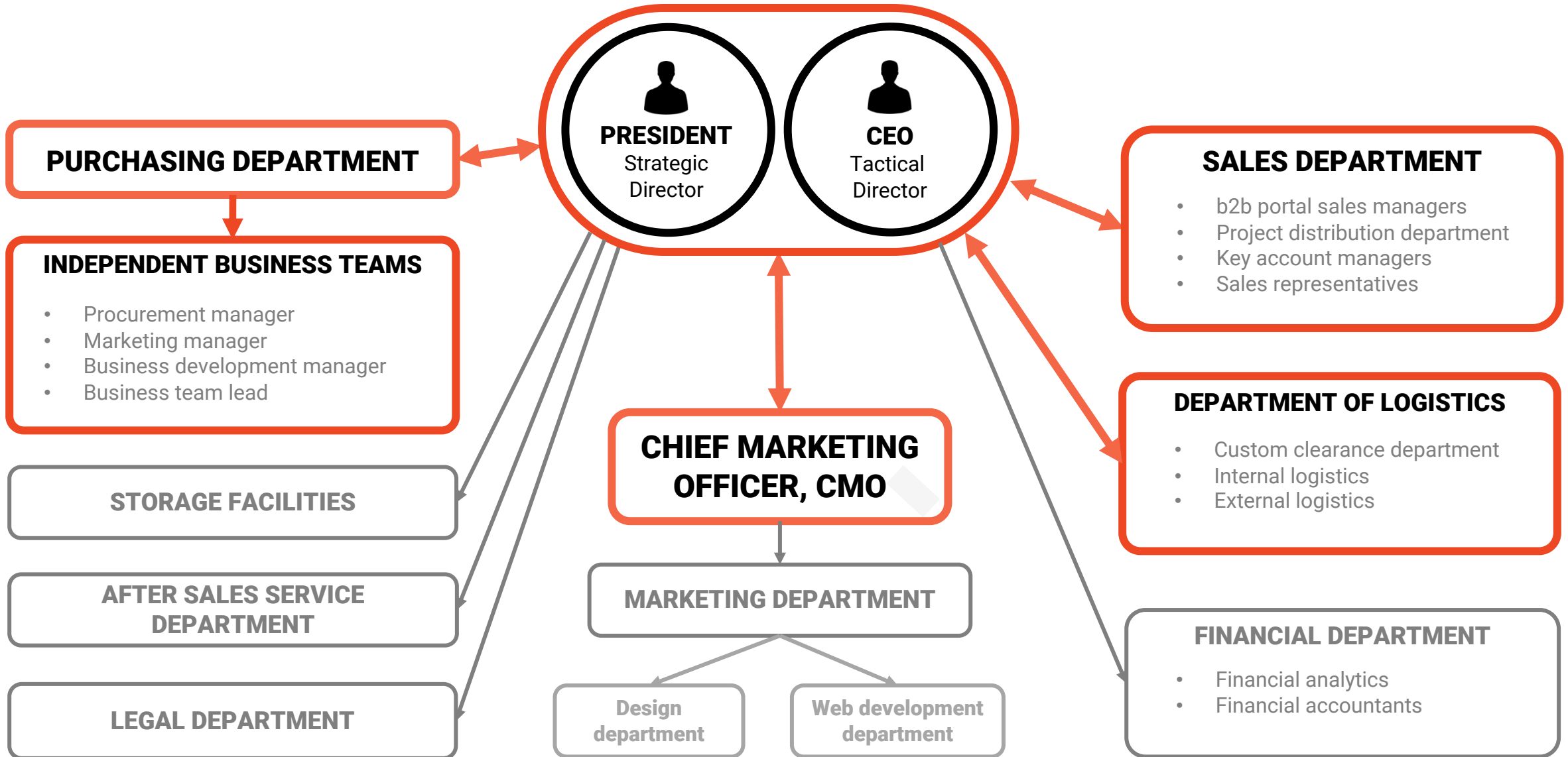
fora

БЕЛЫЙ ВЕТЕР®

COMPANY STRUCTURE



The owners of the company are 2 brothers





> 600
EMPLOYEES
OF THE COMPANY
and we keep growing...



OUR PARTNERS



lenovo

ZALMAN

Genius 

Thakita[®]

APC[®]

 **legrand**[®]

dhua
TECHNOLOGY

WMF



Apacer

Moulinex[®]

CHNT

Rowenta[®]

 **Kingston**
TECHNOLOGY



 **KÄRCHER**




GIGABYTE™



DXRACER



R A Z E R™



rapoo



DARK PROJECT



CyberPower

DREAM

BITMAIN



HONOR

microlab



GRANDSTREAM
CONNECTING THE WORLD

D-Link®
Building Networks For People

INTEX®



Bestway

deerma

Huntkey

VIOMI



SHIP

AQUA



KASPERSKY



Airwheel



Schneider
Electric



smartmi



More than 150 brands

50+ brands

**work with us
on an exclusive basis**



PROJECT DISTRIBUTION PORTFOLIO

SERVERS AND STORAGE SYSTEMS:



PROFESSIONAL AND INDUSTRIAL PRINTING EQUIPMENT:



ACTIVE AND PASSIVE NETWORK EQUIPMENT:



OFF-GRID POWER SYSTEMS:



OPTICS:



SECURITY AND ACCESS CONTROL SYSTEMS:



COMMERCIAL VISUALIZATION AND VIDEOCONFERENCING:



ELECTRICAL EQUIPMENT:



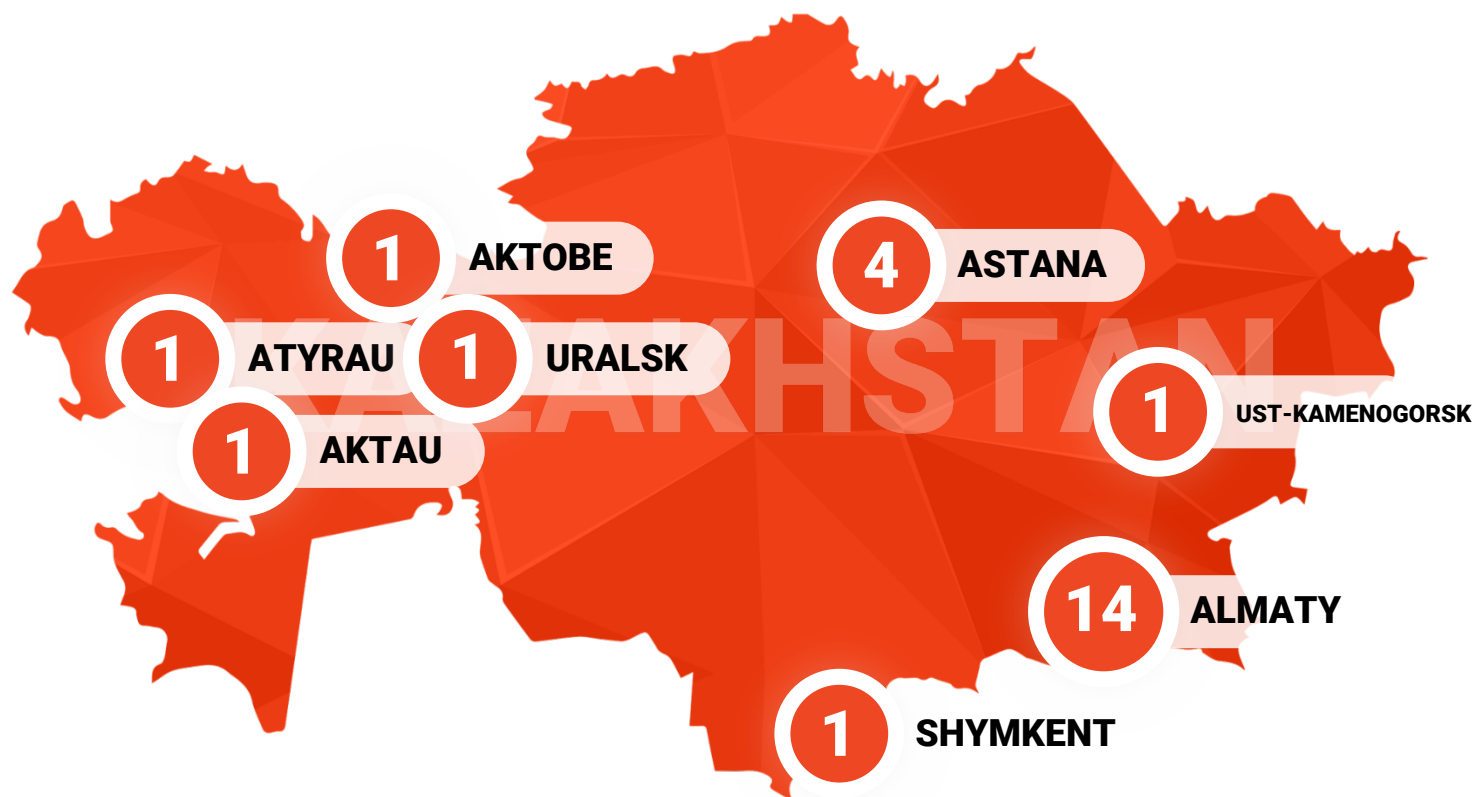


RETAIL NETWORK



Al-Style is the first company that officially brought Xiaomi brand to the territory of Kazakhstan. Today we own 80% of the market with this brand.

We have opened **20+** retail stores in the largest cities of Kazakhstan – Almaty, Astana and Shymkent, and also we are distributors for the largest retail chains of the country – White Wind, Sulpak and Technodom. In the nearest future it is planned to open 2 more retail stores in Almaty.







D R E A M E

Al-Style is the official representative and exclusive distributor of the Dreame brand in Kazakhstan. We offer original products directly from the manufacturer, with official warranty and full technical support.

As of today, Al-Style operates six branded stores in the country's largest cities – Almaty and Astana. Each store features the full range of Dreame products – robotic and upright vacuum cleaners, wet cleaning systems, as well as all essential accessories and consumables.







TECNO

opening soon

Websites





Каталог

Акций²

Новости

📞 Перезвонить мне

Xiaomi Robot Vacuum E12
79 990 тг

Фантастика стала реальностью

Самые низкие цены на продвинутые роботы-пылесосы

купить сейчас →



Только в интернет-магазине mi.com.kz и в розничной торговой сети Xiaomi Store

ХИТЫ ПРОДАЖ



Смарт телевизор Xiaomi MI LED TV 4S (L50M5-5ARU)

179 990 тг

🛒 В корзину



Электрическая точная отвертка
Xiaomi Electric Precision Screwdriver Серый

22 990 тг

🛒 В корзину



Смарт телевизор Xiaomi MI TV P1 55" (L55M6-6ARG)

219 990 тг

🛒 В корзину



Мобильный телефон Redmi Note 11S 6GB RAM 64GB ROM Twilight Blue

79 990 тг

🛒 В корзину



mi.com.kz




[Каталог](#)[Оплата](#)[Доставка](#)[Возврат](#)

Станции

[ВСЕ КАТАЛОГ](#)


Яндекс



Станция Мини 3


★★★★★

Алиса с YandexGPT




★★★★★

Алиса с YandexGPT

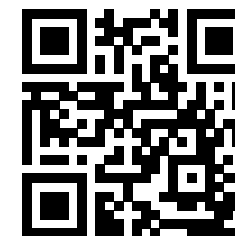


★★★★★

Алиса с YandexGPT



★★★★★



yandexstore.kz

DREAME

Роботы-пылесосы

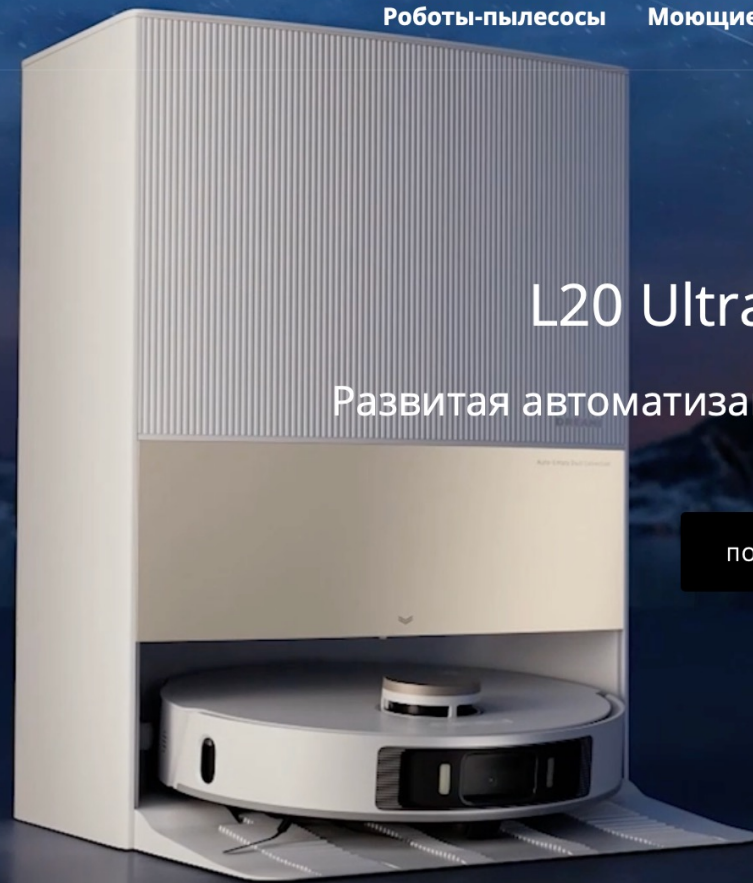
Моющие пылесосы

Беспроводные пылесосы

0

0

0



L20 Ultra Complete

Развитая автоматизация. Тщательная уборка.

ПОДРОБНЕЕ



dreametech.kz

H14 Dual

Ваш верный помощник в уборке!



УПРАВЛЯЕТСЯ КОМПАНИЕЙ
TOO VENDER

[Каталог](#) [Акции](#)[Уход за волосами](#)[Женские принадлежности для бритья](#)[Мужские принадлежности для бритья](#)

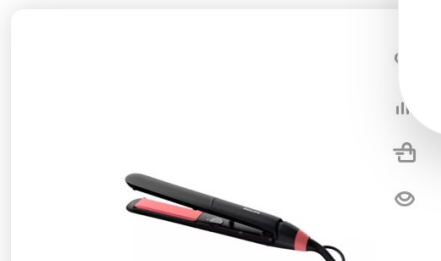
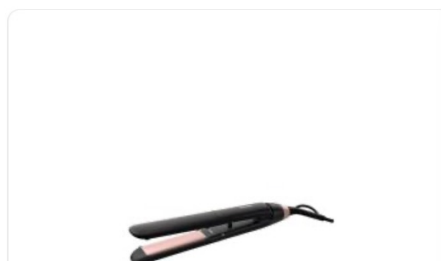
JAUNAIŠ PHILIPS S9000

Уход за бородой любой длины
стрижка, формирование, бритье

[ПОДРОБНЕЕ](#)

Выпрямители для волос

ВСЕ КАТАЛОГ



philips-eshop.kz





OWN PRODUCTION

"Almaty Fiber-Optic Production Factory" was created in 2017 in Almaty on the territory of Al-Style.

The factory produces fiber-optic patch cords and pigtails of various configurations. With competitive price and high quality, our brand products can meet the needs of both dealers and end-consumers.



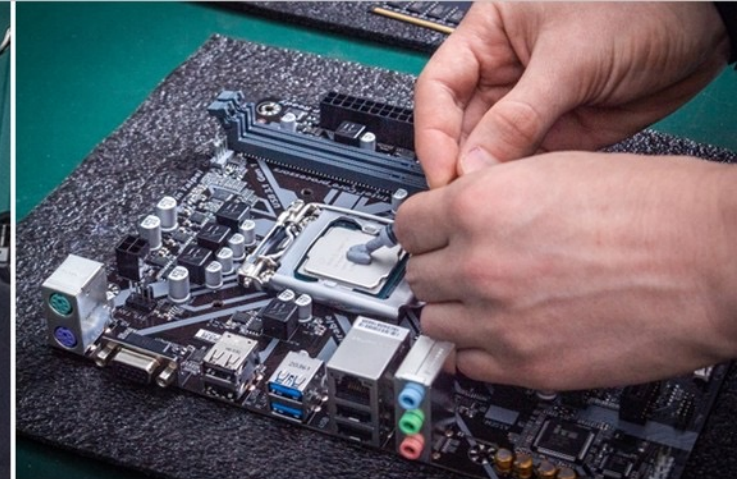


Al-Style company's staff includes high-skilled computer assembling team. The specialists equipped by all necessary tools and materials.

We supply the finished products on the market under XG registered trademark.

We do not work with end users as a manufacturing company. However, we have many partners supplying our products to the consumers and holding preliminary and final selection and biddings.







SERVICE CENTERS

The "Al-Style" company has its own service center and research laboratory.



For total coverage of after sales service in the regions we have contracted with ALSI company, which has branches all over the country – 20 official service centers.



A grayscale photograph of a man in a suit presenting to an audience in a modern room with a large screen and geometric ceiling lights.

EVENTS

Each year, AI-Style holds several seminars among clients on various topics.

We talk about the latest technology, provide training on the entire line of products.

Due to the seminar, we get high-quality communication, improve partnerships and become stronger together.

The success of our customers is our success.



ВРЕМЯ ТЕХНОЛОГИЧНЫХ РЕШЕНИЙ



watch the video



MARKETING

Marketing Department has all necessary in order to promote the products both in b2b segment and in b2c.

We use all available marketing tools actively: digital (SMM, Targeting and ATL), BTL (events, workshops and exhibitions) and promotion actions.





watch the video





Instagram

Поиск

mi

Xiaomi Store
Authorized Reseller

mi.com.kz

Отправить сообщение

1 851 публикаций 42,9тыс. подписчиков 4 подписок

Xiaomi Казахстан

Товар/услуга

Официальная розничная сеть Xiaomi в Казахстане

-Самый широкий ассортимент

-Гарантия и сервисное обслуживание

-Бесплатная доставка по Казахстану

mi.com.kz/fastlink

Подписаны shamil_nz, angelman_mix, akademix и ещё 17

Новинки

Hot Sale

Акции

Адреса СЦ

Адреса ма...

Для Вас

ПУБЛИКАЦИИ

REELS

ВИДЕО

ОТМЕТКИ

Redmi 10C

Redmi 10C

Моя любимая функция в гаджетах Xiaomi это....

УТЫС ОЙЫНЫ КОНКУРС

Redmi Note 11S

Xiaomi Fan Festival

Redmi Note 11S

08.04 - 20.04

129 990 ₸

149 990 ₸

139 990 ₸

159 990 ₸

ПОДАРОК К ЛЮБОМУ СМАРТФОНУ XIAOMI

06.04 - 30.04

Redmi Note 11S

305 990 ₸

359 990 ₸

Xiaomi Fan Festival

Mi Electric Scooter 3

04.04 - 12.04

305 990 ₸

359 990 ₸

Xiaomi Fan Festival

Redmi Note 11

04.04 - 12.04

305 990 ₸

359 990 ₸

ХIAOMI 12 ЛЕТ

ПРАЗДНИЧНАЯ РАСПРОДАЖА

СКИДКИ ДО 30%

CHRONOLOGY

of company development

Направляется
«Автомобиль»
«АВ-Стиль»
301-600

«Колеса» №48 12.12-18.12.99

Кинотеатр на колесах

Иван Мерзликин,
директор
студии автозвука
«АВ-Стиль»

Корр.: Этот клиент обратился к вам впервые?
- Хотел машины очень хорошо разбираться в аудиосистемах. И не первый, и не второй, и даже не в третий раз обращается к нам.

Корр.: С этой же машиной?
- Нет, автомобили разные. В основном, джипы. Но был и Мерседес с 140 кузовом.

Корр.: В этот раз клиент хотел
- Наша фирма установила

Заревом музыки, сопровожда-
шим соревнования по автозвуку,
проводившиеся в рамках недав-
него «Autoshow'99», немудрено
было пройти мимо интересных
автомобилей. Так, в ряду автомузы-
кантов стоял черный джип
Mercedes Gelendewagen, укра-
шенный логотипами известной
фирмы Brabus. К со-
жалению, мы не обратили особо-
го внимания на эту машину, кото-
рая оказалась не только интерес-
ной, но и уникальной.

На самом деле этот Gelendewagen
фирме Brabus имеет только кос-
венное отношение, а все transforma-
ции относятся к серьезным, а име-

Mercedes
Gelendewagen дополнена «би-
жутерией» от Brabus

си. Изображение передается на три
жидкокристаллических экрана - два
из них смонтированы передние под-
головники, третий установлен на
панели приборов. Комплектующие
этой уникальной видеосистемы про-
изведены фирмой Nakamichi,
Macintosh, Rockford Fosgate и други-
ми. Эти имена наверняка знакомы
последователям аудиотехники класса
Hi-End. Знают они и то, что подобные
системы требуют серьезной акусти-
ческой проработки салона автомоби-
ля. Специалисты установили в
Gelendewagen 30 динамиков различ-
ной мощности и раскрасили шумо-

Видеосис-
тема в потолочной
на тр

1999
year

COMPANY FOUNDATION

2006
year

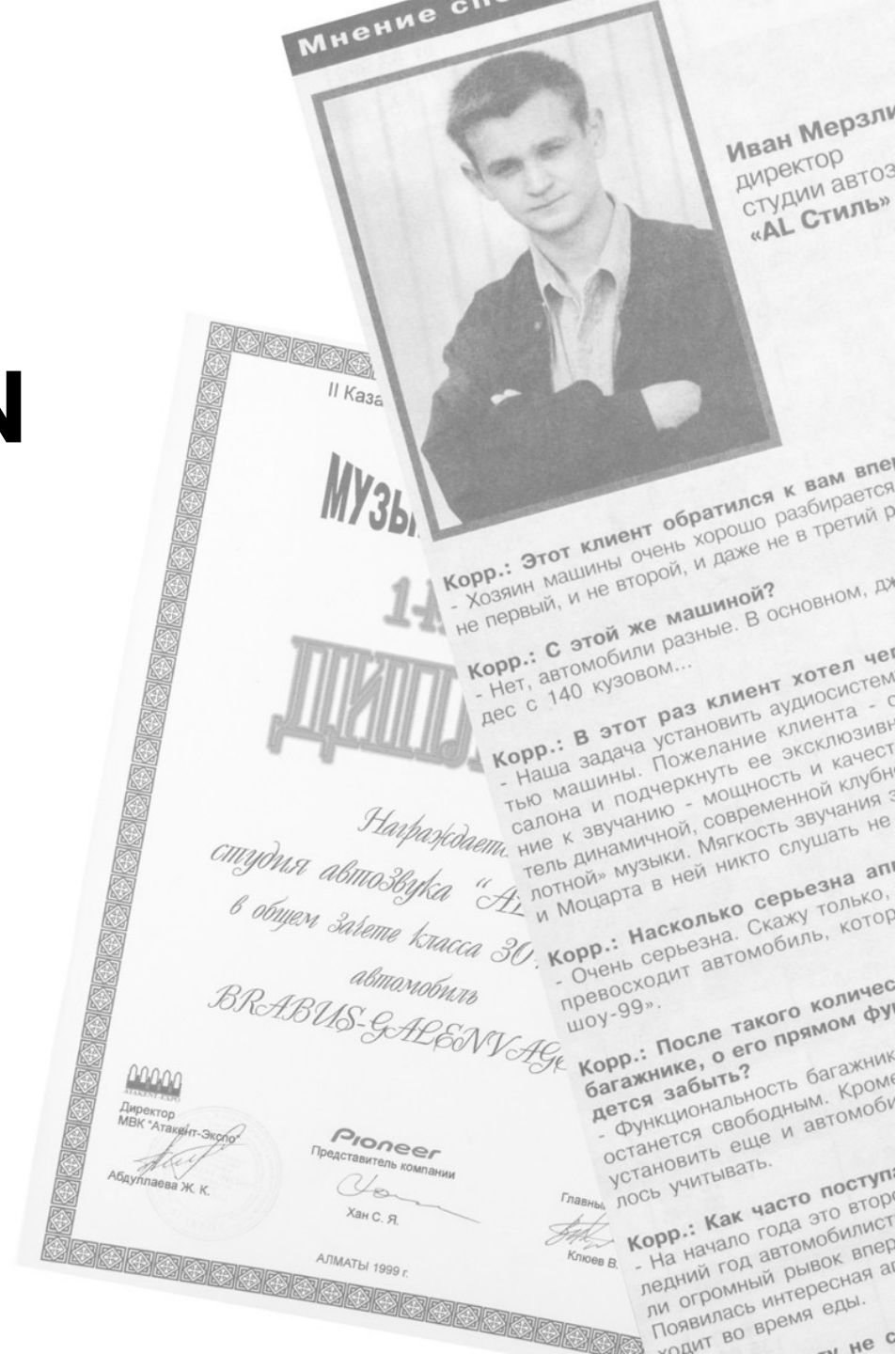
The turnover of the company
amounted \$ 8 000 000

2010
year

The turnover of the company
amounted \$ 15 000 000
Opening a branch in Kyrgyzstan

2014
year

The turnover of the company
amounted \$ 24 000 000



2016
year

The company's turnover
increased by another \$ 5 000 000
and reached \$ 29 000 000

2017
year

The targeted turnover reached
\$ 44 700 000
Opening Xiaomi retail network, which
includes 18 stores nowadays



2019
year

The company's turnover increased
to \$ 69 400 000
Concluded agreements with more than
100 brands

2020
year

The company's turnover increased
to \$ 115 300 000

2021
year

The company's turnover increased
to \$ 203 300 000

2022
year

The company's turnover increased
to \$ 332 000 000

2025
year

Targeted increase of the turnover
up to \$ 340 000 000





In 2021 we made it to the Forbes Top-50
Largest companies with 47th place.

In 2023 we have become the fastest
growing company and made it to the
28th place of the list.



forbes.kz



USD
400 000 000

350 000 000

300 000 000

250 000 000

200 000 000

150 000 000

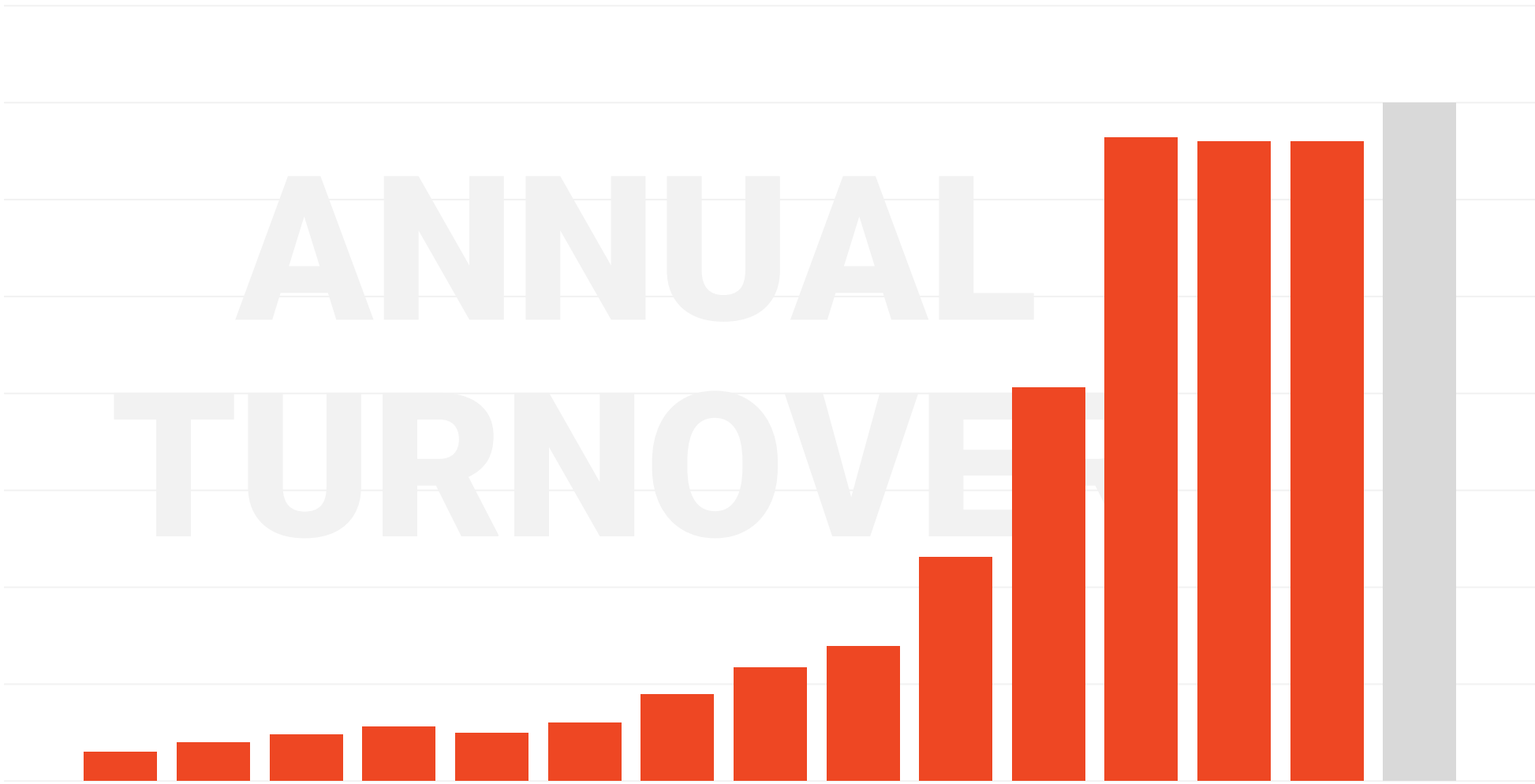
100 000 000

50 000 000

0

■ 2011 ■ 2012 ■ 2013 ■ 2014 ■ 2015 ■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020 ■ 2021 ■ 2022 ■ 2023 ■ 2024 ■ 2025

ANNUAL
TURNOVER



26 years
of stable growth

b2b website



ПОСЛЕДНИЕ АКЦИИ



Скидка на акустическую систему Delix DL5 X502JB



Скидка на аккумуляторные батареи CAMELION



Скидка цены на интерфейсный кабель ZHP

НОВОСТИ



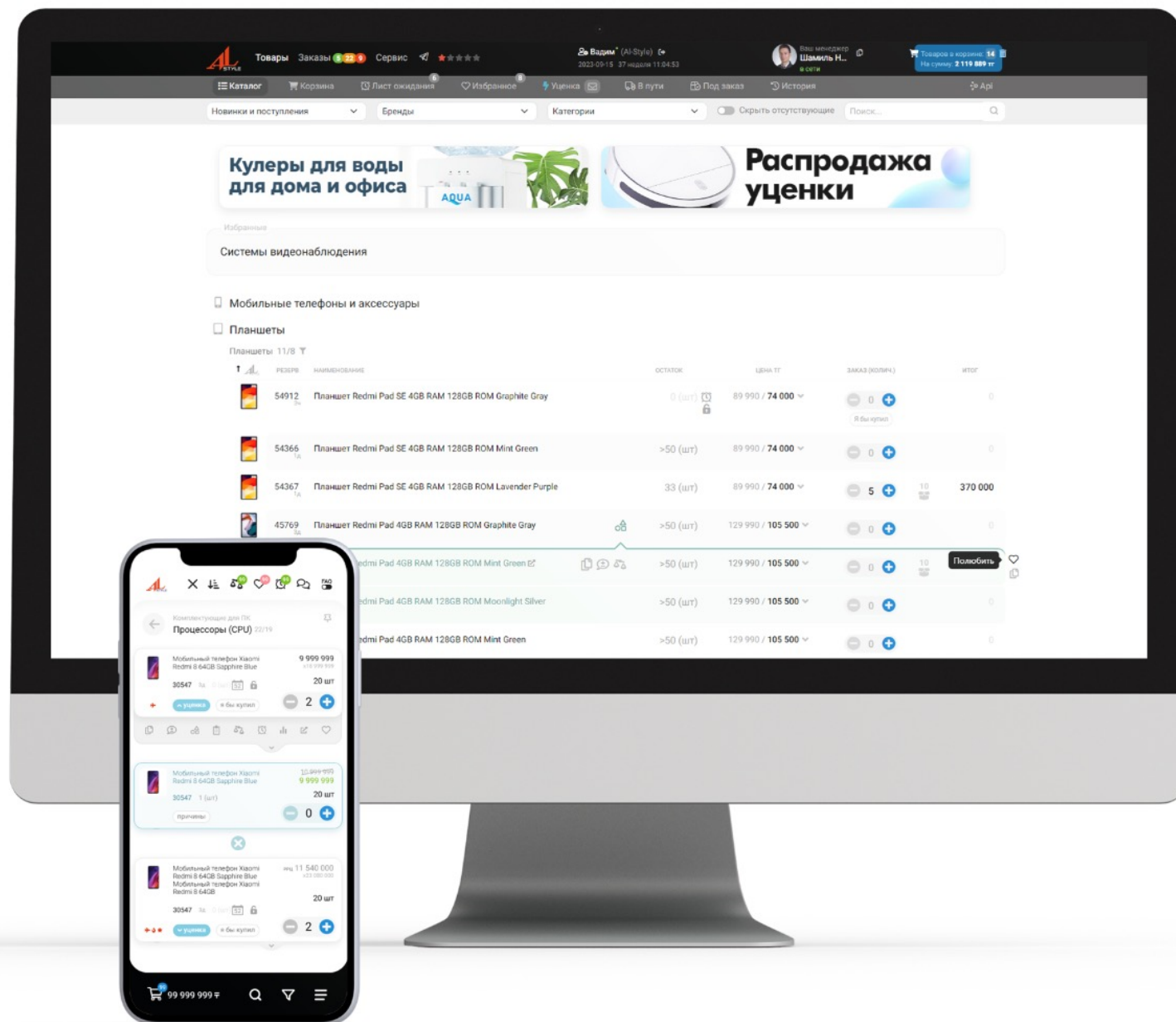
Cammap DeLux



TP-Link TL-SG1043 - коммутатор для рабочих групп



Поступление от DVP! Аппараты для работы с аудиокассетами



b2b.al-style.kz



- Intuitive interface for the wholesale
- Purchase of goods in 3 clicks
- Automatic document turnover
- Real-time up-to-date data
- Booking of goods
- A flexible system of notification and surveillance of the item
- Pre-order system
- Advanced filter system
- Order history
- Templates for the repeated orders
- Bonus system
- Multi-basket
- ... and much more

WWW

DXR-DCER

ПОСТУПЛЕНИЕ ИГРОВЫХ СТОЛ
Получено из США и Европы

10000000

ПОСЛЕДНИЕ АКЦИИ



Смартфон на аккумуляторе
Huawei P30 Pro 5G 128GB



Смартфон на
аккумуляторных батареях
CAMELION



**The most convenient b2b portal
in Kazakhstan
according to customer's feedback**



ADVANCED WORK TOOLS

Bitrix24

Effective business requires effective tools to organize business processes for each division or for the entire company.

We use the most advanced CRM platform in the world.

- Total control of all processes.
- Fast problem solving.
- Automated Services.
- Portability and simplicity.
- and much more ...

The screenshot displays the Bitrix24 mobile application interface. At the top, there is a search bar with the text "искать сотрудника, документ, прочее..." and a clock showing 12:03. Below the search bar, a navigation bar contains tabs for "Задачи" (13), "Делаю" (5), "Помогаю" (1), "Поручил" (1), and "Наблюдаю" (7). The main section is titled "Мои задачи" and includes a "СОЗДАТЬ" button and a "В работе" status filter. Below this, there are tabs for "Список", "Сроки", "Мой план", "Календарь", and "Гант". The "Список" tab is active, showing a list of tasks with columns for "Крайний срок", "Название", and "Статус".

Крайний срок	Название	Статус
Завтра, 18:00	Запуск бета теста нейросети AI-Style	В работе
Без срока	SHIP.kz	В работе
Сегодня, 18:00	Разработать дополнительную метку "Благотворительная акция" у товара	В работе
Сегодня, 18:00	Написать текст для презентации о сети розничных магазинов Dreame	В работе
2 мая, 18:00	Журналы для охраны	В работе
2 мая, 18:00	AI-style.kz нет фотографий у товаров от 28.04.2025 07.00.04	В работе
28 мая, 21:00	Заявка на подбор: web-разработчик	В работе
Без срока	Вывести в карточку товара новости и ссылку на страницу бренда	В работе
Без срока	Вернуть в меню логотипы брендов	В работе

The background is a solid green color. Scattered across the top and right sides are several pieces of crumpled, translucent plastic waste, including what appear to be plastic bags and a plastic cup. In the bottom right corner, there is a teal-colored plastic trash bin with its lid open.

ECOLOGY

It is impossible to deny: there are many environmental problems in the whole world and in Kazakhstan specifically nowadays.

Al-Style is fighting hard to save the environment! Separate garbage collection system has been integrated in our company, and we are actively participating in environmental protection campaigns. This is our world! Let's save it, not only for ourselves, but also for future generations.





**WHY
AL-STYLE?**

Constantly developing company – 26 years
of successful work on the market



Basic principles of work



Quality of services provided



Wide range of products



Competitive prices



Full coverage of the market



Service warranty



Monitoring of the development of the industry



Flexible and individual conditions for cooperation



Web-based tools and services



Increase the competence of partners



In 2024, we have sold over
17,5 million products.

This amounted to 57,000 cbm
with a weight of 20,500,000
kilograms.

An aerial photograph of a city, likely San Francisco, with a large white text overlay. The text 'PHOTO' is on the top line and 'GALLERY' is on the bottom line, both in a bold, sans-serif font. The background shows a dense urban landscape with various buildings, including a prominent one with a grid of windows on the left, and a tall tower in the distance. The image is slightly faded to make the white text stand out.

PHOTO GALLERY

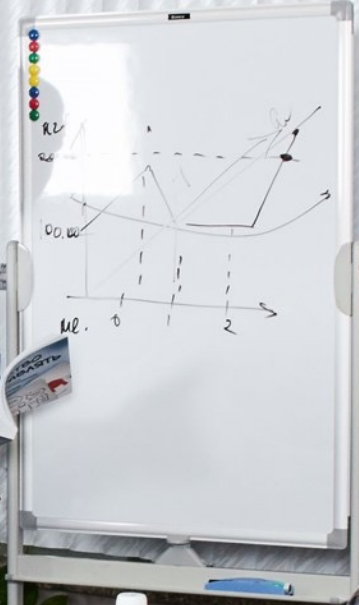


AL-STYLE WAREHOUSES AND OFFICES





PURCHASING DEPARTMENT



PURCHASING DEPARTMENT



PURCHASING DEPARTMENT



SALES DEPARTMENT



AFTER SALES SERVICE DEPARTMENT





AL-STYLE CAR PARK



People Innovations Leadership Reliability

Thank you for your attention

al-style.kz

+7 (727) 300 0 300

Republic of Kazakhstan, Almaty,
19 Nursultan Nazarbayev Ave., index: 050016